

Redflag on Biometric Iris Scanning

Insyndia adds Passfaces cognometric technology to heighten authentication security

Oak Hill, VA ([PRWEB](#)) August 15, 2012 -- Security professionals, always scrutinizing technology and tools, heard an interesting presentation at the recent Black Hat 2012 security conference, when a presentation revealed that iris scanners could be spoofed: see: www.blackhat.com/usa/speakers/Javier-Galbally.html.

Black Hat attendee and CEO & Managing Partner of Insyndia Global, John Haggard stated that, “When any of the authentication process mechanics are either physical or are susceptible to manipulation, there will be vulnerabilities that will be exploited.”

Haggard added that these were some of the factors in Insyndia’s decision to offer Passfaces™ as a trusted strong authentication mechanism in our suite of solutions. “We’ve done our homework and have found that Passfaces is far superior to complex passwords because its more intuitive, easily integrated into existing systems and functions bidirectionally by verifying the user to the site and the site to the user.”

Jon Shaw CEO of Passfaces, added that, “Authentication technologies are getting stretched as they increasingly become the critical link in computer security with the advent of cloud computing, mobile devices and wireless. It’s not enough to just work in the lab or in a controlled environment, developers, security professionals and users must see it all: absolute assurance, and ease of use and access with a common experience across all their computing platforms. Passfaces does just that.”

Cognometric A method of personal authentication based on measuring an innate cognitive ability of the human from Latin cognoscere, to recognize + Greek metro, measure.

About Passfaces

Passfaces is an information security technology company based in Oak Hill, VA. The Company was founded in 2000 to commercialize an innovative, patented strong authentication technology that leverages the brain’s innate cognitive ability to recognize human faces. Passfaces™ products offer business, financial services, government, healthcare and OEM customers a fully scalable, reliable and cost effective, authentication solution that supports business risk management objectives and compliance requirements and is preferred and trusted by users. For additional information and to demo Passfaces technology, see: www.passfaces.com or, contact: Jon Shaw, CEO phone: 410-925-0962, e-mail: [jon\(dot\)shaw\(at\)passfaces\(dot\)com](mailto:jon(dot)shaw(at)passfaces(dot)com).

About Insyndia

Insyndia is a global, broad-spectrum technology and business solutions consulting firm dedicated to delivering pertinent solutions to complex problems in the first world and in the developing world. Insyndia's solution developers, business analysts and infrastructure specialists are accomplished consultants with a wide range of expertise from low-level device and network interfaces to large-scale enterprise applications covering many different industries and organizational structures. Insyndia develops and supports technologies that help businesses operate, share information, and communicate more effectively. Our areas of expertise include a wide array of technology architectures, business disciplines, software development, security, and testing disciplines to meet specific requirements. We also provide security offerings to address threats by focusing on risk and vulnerability management practices. For more information regarding Insyndia , please visit www.insyndia.com



Contact Information

Jon Shaw

410-925-0962

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